

Qualicum & District Curling Club

644 Memorial Ave., Qualicum Beach, BC V9K 1H8
Phone (250) 752-6162 Fax 752-6641

THANK YOU FOR YOUR INTEREST IN OUR ADVERTISING PROGRAM!

Qualicum & District Curling Club is busy from early morning until late at night.

We have approximately 400 members and over a dozen leagues. Each draw generally represents eight teams on the ice which means excellent annual exposure for your advertising sign over the curling season. In addition we regularly hold annual bonspiels and events that draw from outlying areas which increases your exposure.

Your exposure in the curling rink works almost like subliminal advertising to curlers resting on brooms, gazing at scoreboards or waiting for their turn to deliver a rock. As well, curlers have been known to socialize in the lounge after their game and watch other games taking place. Many, many pairs of eyes will be looking at your sign!

Here is how our advertising program works - you can become an advertiser by following these easy steps:

1. Request and sign our rental agreement for a wall sign (one year term at \$150, four year term at \$500) and fax it back to us.
2. Have a sign maker make a 3 ft wide, 2 ft high sign of your design, at your cost (approximately \$125-\$150).
3. Drop your sign off at the rink (or we can pick up). It will be placed in a prime spot.
4. Send your cheque (we will issue an invoice).

You're done, and can begin to reap the benefits!

**Watch for other advertising opportunities
Ice, Bumpers, Rock Handles**

Please do not hesitate to contact us if you have any questions at all.
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